

★ ★ **13th Annual**

ish  
**5**

★ ★ **Fun Run**



**Sunday, May 31st, 2026**

**Top  
Sponsor**



**PROSCAPES**

# ***Support The Community***



*The 5ish Fun Run in support of West Broadway Youth Outreach (WBYO) is a fun-filled, one-day event focused on bringing community together to improve the lives of children and teens in Winnipeg's inner city and beyond.*

*2026 will be the year of the 13th 5ish Fun Run! Over the past 16 years, generous partners like you have joined runners, walkers and volunteers from across the city to help raise over \$125,000 to support after-school and summer programs at WBYO.*

*The 5ish Fun Run starts at 10:00am. We will be doing a huge welcoming to all those joining us, an awesome warm up session, followed by the main event being the super fun and intense workout, then a yoga cool down session, lastly ending off the 5ish with a big thank you.*

*The event continues to grow with support from the media and our sponsors. Each year our group of dedicated volunteers works hard to create a truly unique race-day experience. Please take a moment to get to know more about the great work WBYO is doing in the West Broadway area and how you can help make a difference.*

*Sincerely,*



***The 5ish Fun Run  
Sponsorship Committee***

# 5ish Fun Run Highlights



Hope to see you  
all next year for  
WBYO's  
13th annual  
5ish Fun Run!





Canada

Running Room  
3507  
n Run  
avaganza  
3507 922  
Celebrate Together From Wherever

ish  
95  
Running Room  
3526  
3526  
Celebrate Together From Wherever





# ☆☆ **Making A Difference**

*West Broadway Youth Outreach (WBYO) is a year-round recreational and life-skills program that keeps kids off the street during peek after-school and evening hours.*

*West Broadway Youth Outreach provides a safe, fun and caring environment where children are provided opportunities to learn and grow. Free, structured programming and positive role models instill a sense of accountability, teach life skills, encourage positive behavior, and support children towards achieving their infinite potential.*



**\$300**

*Provides 2 weeks of rent for our Homework Program! Homework Club helps kids with one-on-one tutoring, computer access, school supplies and amazing rewards for working hard at their studies.*



**\$480**

*Buys groceries for a month for WBYO's cooking program where volunteer chefs teach children how to prepare nutritious food in a safe, and imaginative way. Participants proudly serve their culinary creations to the rest of the kids attending program.*





**\$1500**



*Provides 5 Movie Book Club Outings. Youth are given a week to read the chosen book and submit a report, then they are taken to see the film the book inspired! It's a hugely popular event that encourages a love of reading.*



**\$3100**

*Would allow 20 children to go on a wilderness camping trip in the Whiteshell where they experience life outside of a city for the first time. Children learn to set-up tents and try canoeing, hiking, swimming and roasting marshmallows around the campfire.*



**\$3300**

*Creates lasting memories for 90 children who get to attend a summer day at Tinker Town - an outing most children would not be able to enjoy without your support of WBYO programs.*



**\$8800**

*Covers the cost of our Book Jam program for an entire year. A WBYO staff member works with children and their families to learn strategies they can use at home to improve their literacy skills.*



WE LOVE YOU

Good Job

CONGRAT

SIGN THE BANNER!

BOYS GOOD MOODS



# **WBYO Programs**

***A Writing Good Time***

***Snack Time***

***Book Worms***

***Homework Club***

***Free Play***

***A Reading Good Time***

***Board Game Battle***

***Family Movie Monday***

***Small Time Fun Pack***

***Super Swim Party***

***Scrub Club***

***Family Yoga Party***

***Kids Laundry Night***

***Family Bingo Night***

***Dreams Mentorship***

***Mathletes***

***Video Game Pizza Party***

***Yum Yum Club***

***After School Gym Time***

***Grocery Giveaway***

***Arts/Nails/Comics***

***Jam Session***

***Team Sports Night***

***Book Jam***

***Kids World***

***Movie Book Club Night***

***...And so much more!***

# **5ish Fun Run**

## **Sponsorship Program**

*WBYO relies on a grant from United Way, along with the support of generous individuals and partners like you to fund a variety of valuable programs to help children realize their potential.*

*Become a sponsor and support the 2026 5ish Fun Run.*



### **Champion Sponsor / \$5,000+**

- *Branding on race-day t-shirts.*
- *Recognition and bring greetings at opening ceremonies.*
- *Logo recognition on promotional materials including 500+ registration brochures, posters, and event day route markers & signage.*
- *Branding at event - supplied by the sponsor.*
- *Logo recognition on 5ish flyer handed out during months of March, April, and May to promote the event - 500+ circulation per month.*
- *Logo recognition on the Running Room race registration website.*
- *Special recognition on WBYO social networks.*
- *Year-round logo recognition on 5ishfunrun.com & westbroadwayouthoutreach.com.*

### **Platinum Sponsor / \$2,000+**

- *Recognition at opening ceremonies.*
- *Logo recognition on promotional materials including 500+ registration brochures, posters, and event day route markers & signage.*
- *Branding at event - supplied by the sponsor.*
- *Logo recognition on 5ish flyer handed out during months of March, April, and May to promote the event - 500+ circulation per month.*
- *Logo recognition on the Running Room race registration website*
- *Special recognition on WBYO social networks*
- *Year-round logo recognition on westbroadwayouthoutreach.com and 5ishfunrun.com*



# Gold Sponsor / \$1,000+



- Logo recognition on promotional materials including 500+ registration brochures, posters, and event day route markers & signage.
- Branding at event - supplied by the sponsor.
- Logo recognition on the Running Room race registration website.
- Special recognition on WBYO social networks.
- Year-round logo recognition on 5ishfunrun.com & westbroadwayouthoutreach.com.

# Silver Sponsor / \$500+

- Logo recognition on event day route markers & signage.
- Year-round logo recognition on 5ishfunrun.com & westbroadwayouthoutreach.com.

# Entertainment Sponsor

- Branding at event - supplied by the sponsor.
- Special recognition on WBYO social networks.
- Year-round logo recognition on 5ishfunrun.com & westbroadwayouthoutreach.com.

# In-Kind Sponsor

- Logo recognition on event day signage.
- Year-round logo recognition on 5ishfunrun.com & westbroadwayouthoutreach.com.

# Corporate Teams

- Special recognition on WBYO social networks.
- Year-round logo recognition on 5ishfunrun.com & westbroadwayouthoutreach.com.

**Talk to us about customizing your sponsorship to suit your needs  
We are more than happy to optimize your experience supporting the  
5ish fun run**

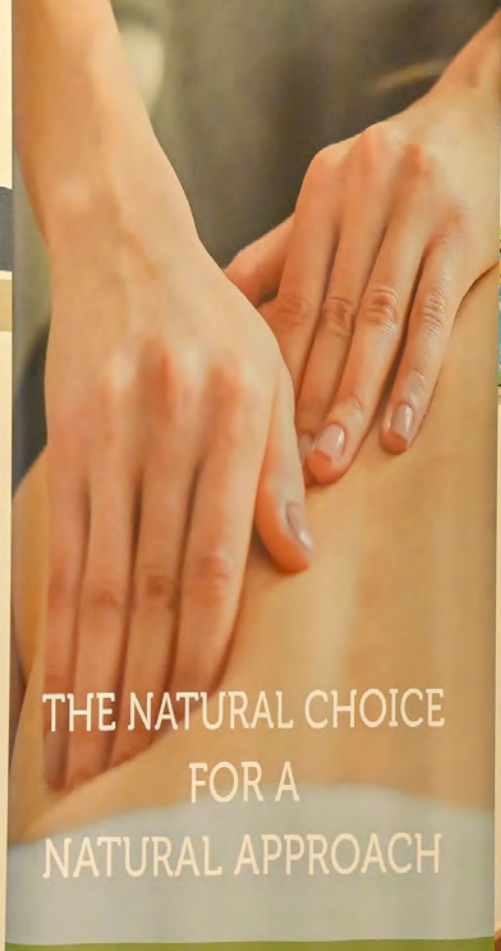


*\*Sponsorship must be confirmed and logos supplied by March 6th, 2026 so we may provide all listed benefits\**

*\*In-Kind sponsorship through donation of event, performance or activity designated to entertain others\**



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# Past Supporters

## ★ Champion Supporter



## Platinum Supporters



HELPING BUILD BETTER CITIES™

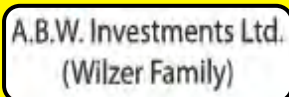
## Gold Supporters



Mercedes-Benz Winnipeg



## Silver Supporters



## In Kind



Jenny Gerbas  
City Council



Congregation  
Shaarey Zedek



103 AND 3020  
2020



ANTHONY  
FERNANDO  
PHOTOGRAPHY



# **Partner with 5ish Fun Run and West Broadway Youth Outreach to support Winnipeg's children**



**For more information please contact a member of your 5ish Sponsorship Volunteer team.**



**Please make cheques payable to West Broadway Youth Outreach.**



**HAVE YOU SEEN THESE UNIVERSITY OF MANITOBA BILLBOARDS?  
THAT'S TITO! WBYO'S DOCTOR NUMBER TWO OF SIX!  
SHE WAS A PROUD WBYO HOMEWORK CLUB ROCKSTAR,  
THEN A HARVARD STUDENT WHO FOLLOWED HER DREAM  
AND CHANGED THE WORLD IN 2020, BY BECOMING THE  
FIRST BLACK FEMALE PEDIATRIC SURGEON IN CANADIAN HISTORY!**

**WITH YOUR SUPPORT MOMENTS LIKE THESE WILL CONTINUE TO HAPPEN!**



**Thank you!**



**13th Annual**

**ish**  
**5**

**Fun Run**



**WBYO**

646 Portage Avenue  
(204) 774 - 0451

wbyokidz@gmail.com

westbroadwayyouthoutreach.com