



# Annual Staff Report June 2019 - June 2020

2018 Order of Manitoba Recipient

## West Broadway Youth Outreach (WBYO)

WBYO is a life skills program that is camouflaged as a drop-in recreation centre, geared towards youth ages 4 and up in the West Broadway area & beyond. We provide year-round, free after-school & summer programming in a safe, fun & nurturing environment.

WBYO ensures that local children have opportunities to learn and grow in an atmosphere where their basic emotional, social & educational needs are met and supported by positive role models.

*Mission:* Provide a safe, fun and caring environment where children are provided opportunities to learn and grow. Free structured programming and positive role models instill a sense of accountability, teach life skills, encourage positive behaviour and support children towards achieving their infinite potential.

*Vision:* Children realizing their potential

### *Expectations of Each Participant:*

- Treat others the way you want to be treated
- Use appropriate language
- Keep your hands and feet to yourself



### Staff (as of June 2019)

The longevity of staff has provided stability to WBYO's programming for over 29 years. Our team this year is as follows:

**Executive Director - Ken Opaleke (30 years)**  
**Director's Assistant – Diksha Parmar (1 year)**  
**Grants Co-ordinator-Loana Valdez (3 years)**  
**Bookkeeper – Debra Kusano (3 years)**

#### **Youth Workers (School Year)**

Emily Kesselman  
 Academic Coordinator  
 Taylor Butler  
 Book Jam Co-ordinator  
 Quennel Miller  
 Music Coordinator

Emily Kesselman  
 Dreams Coordinator (as of Sept 2019)  
 Quennel Miller  
 Mathletes, Sports and Boy's World  
 Coordinator (3 years)  
 Emily Kesselman  
 Girls' World Coordinator (1 year)

**Youth Workers (Summer of 2019)**

Quennel Miller  
Fatih Oladeji  
Taylor Butler  
Spencer Bubis

**WBYO Programs**

School Session: September - June

**MONDAYS**

**Bookworms - 3:00 - 6 pm**

Bookworms is a literacy program. Kids come by after school and read independently or with staff and volunteers. They may also play with any of the toys, games or computers we have in our space! Every book read is logged and every 10 books read gets them an invite for our monthly Bookworms outing.

**Free Play - 3:00 - 6 pm**

Kids may go into the supervised play area and have fun with Lego, Barbies, Board games, crafts, and more!

**Homework Club - 3:00 - 6 pm**

Homework Club is where kids can bring any school work they have been given (they can and are encouraged to ask their teachers for extra work!), and have a space with snacks, supplies and tutors to help them with their work. Homework kids get spoiled at WBYO with treats, outings and anything else we can think of!



**Piano Lessons - 4:00 – 8 pm**

Private lessons with our amazing volunteer tutors for 30 minutes each, culminating in an annual Piano Recital in June.

**Small Time Fun Pack - 6:00 - 8:30 pm**

This program is geared towards the 4 -7 age group held at the Gordon Bell High School gym. Older children are welcome to join, keeping in mind that the day is for the younger group. We play games like Frozen Tag, Ghostbusters, Simon Says, Everybody's It etc. As always, all games played are chosen and voted on by the children!

**Board Game Sign Out - 3:00 - 8:30 pm**

Kids are encouraged to sign-out any of our collection of board games for a week with a permission form signed by their parent/guardian.

**TUESDAYS**

**Family Swimming - 3:00 - 5:30 pm**

Meet at Mulvey School at 3:30 or at 646 Portage by 4:00 sharp to walk over to Sherbrook Pool for swimming! These aren't formal lessons, but are a great time in the pool for kids of all ages.

**Mathletes – 5:30 - 7 pm**

Mathletes seeks to remove the stigma from math activities and provide an enriched learning environment based on the Manitoba Math Curriculum. Earn Ken Bucks and buy prizes from the WBYO Prize Catalogue created for Mathletes. (Prizes include candy, books, bikes, Ipods etc...)

**Comic Club - 3:00 – 5:30 pm**

All things comic! Youth are invited to come and read their favorite comic, draw/create their own comic and have facilitated discussions about the best superheroes and authors out there!



**Jam Session - 7:00 – 8:30 pm**

Kids get the opportunity to learn about different instruments through free play, circle and special music performances.

**Kids Laundry Night - 3:00 - 8:30 pm**

Kids are encouraged to bring in a small amount of their laundry to be washed during program hours. They are taught how to do their own laundry - laundry soap, dryer sheets and machines are provided free of charge.

**Guitar Lessons - 4:00 - 8 pm**

Volunteer musicians teach interested youth guitar basics with one-on-one lessons. Youth are provided with guitars to practice with and learn how to read music, how to play chords and play their favourite songs from the radio! Guitar students are also showcased in an annual guitar recital in June.

**Dreams Program - 4:00 pm - 7 pm**

Dreams is a career mentorship program that provides youth with the opportunity to explore the infinite possibilities their future holds and supplies them with the tools to get there. Tuesday meetings include guest speakers, career info sessions, workshops and large group projects. The Program also provides opportunities for youth to have dinner with a mentor in their Dream career, or shadow a mentor for a day.

**WEDNESDAYS**

**After School Program - 3:30 - 4:45 pm**

This program is held in the gym at Mulvey school. We play games like change lines, doctor dodgeball, musical hoops and line-tag. All games played are chosen and voted on by the children!

**Video Game Party (Homework Club Kids Only!) - 3:00 - 6 pm**

This program is held at our centre and is a chance for homework kids (only) to unwind after school by challenging one of our awesome volunteers to any number of non-violent video and arcade games, playing mini-basketball or tetherball, and enjoying some of our most awesome toys – all prior to hitting the homework books.

**Pen Pal Writing Club – 4:00 – 6 pm**

Led by our amazing volunteers who have a passion for literacy, kids are taken to different writing environments where they write letters or postcards to send to family/friends!

**Homework Club - 6:00 - 8:30 pm**

(see Mondays)

**Bookworms - 6:00 - 8:30 pm**  
(see Mondays)



**Yum-Yum Club - 6:30 - 8:30 pm**

Kids are encouraged to join our amazing volunteer nutrition students as they instruct and prepare delicious and healthy meals for all the kids at our centre!

**THURSDAYS**

**Crafts, Nails, Lego Mania - 3:00 - 5 pm**

Kids can come for "give and get" manicures, crafts and games! We also pull out a giant box of 45,000 Lego pieces to play with.

**Family Yoga – 5:30 – 6:30 pm**

Certified yoga teacher volunteers guide the group through a relaxing, yet fun-filled session in the Mulvey School gym. Yoga mats are provided and no experience is necessary! This program encourages parents, grandparents, aunts, uncles, cousins – everyone – to join in on the fun!

**Team Sports Night - 5:30pm - 8:30pm**

This program is geared towards the 8-12-year-old age group. Younger children are welcome to join in and often do. We use either the field or the gym at Mulvey School. On these nights, we play games like basketball, soccer, soccer-baseball, volleyball, baseball and floor hockey. As always, all games played are chosen and voted on by the children!

**FRIDAYS**

**Girls' World - 4:00 - 7 pm (6:30 - 7:00 pm group clean-up)**

Girls in grades 5-10 are welcome to join our Girls' World at our centre. Programming is self-directed by the girls and often offers exciting and empowering outings. Projects

**Book Jam - 4:00 - 7 pm (6:30 - 7:00 pm group clean-up)**

Exciting literacy program for youth looking to increase their reading skills through games, crafts, cooking etc. in a fun, safe environment at our centre. Parents (as always) are encouraged to join in!

**Boys' World - 4:00 - 7 pm (6:30 - 7:00 pm group clean-up)**

Boys' World invites young men aged 10-15 to participate in unique activities.



**Mystery Book Search**

Mystery Book Search is an incentive program focused on reading. Two books are chosen (One in Easy-Readers and one in Novels). If a youth reads a chosen book to a volunteer, or submits a book report, the youth wins great prizes. Prizes are added each month the chosen book is not read. The prize is currently at over \$2800.00!

**WBYO Special Events & Highlights**

June 2019

- Straight A Effort Student off to meet Alessia Cara and Shawn Mendes
- 9<sup>th</sup> Annual 5ish Fun Run

July 2019

- Straight A Effort Student off to West Edmonton mall
- Summer events (see calendar)

August 2019

- Summer events
- Rotary Graduation
- Fantastic 5 outing to Ontario

September 2019

- Back to School Dance
- Dreams Film festival

October 2019

- Halloween Trick or Treat Outreach

November 2019

- Volunteer Appreciation Night

December 2019

- Annual Holiday Party
- Straight A effort holiday party
- New Years' Dance
- Extra Special Homework Club outings around our city (see calendar)

January 2020

- Extra Special Homework Club outings around our city (see calendar)
- Annual Flight Lessons

February 2020

- Annual Valentines Dance
- Festival de Voyageur

March 2020

- Basketball and Floor Hockey tournament (Postponed)
- Lawyers for Literacy (Postponed)

April 2020

- Annual Volunteer Appreciation Wine and Cheese Night (hosted by staff) (Postponed for now)
- Spring break Outings

(Postponed)

- Care packs, craft and yum yum club kits delivered
- One to one Basketball, soccer, badminton, and boxing training
- Yoga kits and skipping ropes dropped off

May 2020

- Youth in Philanthropy Celebration (Postponed)
- Skip-A-thon and 9.5ish Warm up
- Celebrity Homework Club Tutors volunteer weekly (via zoom)
- First of many Skip-A-Thon
- Care packs, craft and yum yum club kits delivered
- One to one Basketball, soccer, badminton, and boxing training
- Yoga kits and skipping ropes dropped off

June 2020

- 9th annual 5ish Fun Run- turned into the 9.5ish via zoom
- Young Eagles Take Flight program (postponed)
- Annual Piano Recital at Lion's Place (postponed)
- Top 10 Homework Club Kids and Top Reader acknowledged and taken to annual Red River Ex outing;(new version to come soon)
- Celebrity Homework Club Tutors volunteer weekly
- Care packs, craft and yum yum club kits delivered
- One to one Basketball, soccer, badminton, and boxing training
- Yoga kits dropped off



**Staff Goals for 2019-2020 were:**

- ❖ Have 500 people register for the 9<sup>th</sup> annual 5ish Fun Run.
- ❖ Continue to remind our kids that their potential ends just beyond infinity.
- ❖ Build on our budding relationship with various Winnipeg residents who have shown interest in supporting WBYO.

**Staff Goals for 2020-2021 are:**

- ❖ Have 500 people register for the 10<sup>th</sup> annual 5ish Fun Run. And Skip-A-Thon
- ❖ Continue to remind our kids that their potential ends just beyond infinity.
- ❖ Diversify and secure funding for ongoing operations and staffing.
- ❖ Make a sponsor opportunities list to encourage sponsorship of various activities (i.e. The Red River Ex, Visiting the Zoo, etc...) .
- ❖ Expansion of space for programming and adding staffing.
- ❖ Look into a new annual fundraiser involving the community (i.e. Ride for Kids and food for thought).



**Special thanks to our friends and sponsors (in alphabetical order):**

- |                                     |                                |
|-------------------------------------|--------------------------------|
| 103.1 Virgin Radio                  | Prairie 360                    |
| Assiniboine Credit Union            | Proscapes                      |
| Balmoral Hall School                | RBC                            |
| Carolyn Sifton Foundation           | Richardson Foundation          |
| Christmas Cheer Board               | Running Room                   |
| Chew                                | Service Canada                 |
| City of Winnipeg                    | Shaarey Zedek Congregation     |
| Councillor Sherri Rollins           | Sherbrook Pool                 |
| Dignity Memorial                    | Shoppers Love.You              |
| EAA Aviation Foundation's Young     | St. John's Ambulance           |
| Eagles Program                      | Sussex Realty                  |
| Festival du Voyageur                | Thomas Sill Foundation         |
| Graham C. Lount Foundation          | Towne 8 Cinema                 |
| Home Depot                          | United Way of Winnipeg         |
| Johnston Group                      | Urban Green Team               |
| Kiwanis Club of Winnipeg            | West Broadway Biz              |
| Law Society of Manitoba             | West Broadway Community        |
| Massage Therapy College of Manitoba | Organization                   |
| McLaughlin Capital Management       | Winnipeg Foundation & Youth in |
| Mercedes Benz                       | Philanthropy                   |
| Mulvey School Staff                 | Winnipeg Goldeyes              |
| Nike                                | Winnipeg Harvest               |
| Neptune Properties Inc.             | Youth Agencies Alliance        |
| Polet Family                        | Zeid's Food Fare               |
|                                     | and Anonymous Donors!          |

\*\*\*And last but certainly not least, a HUGE THANK YOU to the children and families of West Broadway for allowing us the privilege of being a part of their lives\*\*\*

# THANK YOU TITO!



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**Ex-Homework  
Club  
SUPERSTAR!!**



WBYO's Homework Club and Canada's first black female surgeon returns as always to lend a helping hand in Homework Club.